



<p>Product Specification &amp; Methodology</p>	<ul style="list-style-type: none"> <li>• Strategic redirection primarily means to awaken to following issues:                     <ul style="list-style-type: none"> <li>▪ What is our sense of urgency, our case for action?</li> <li>▪ What are our values (resp. the necessary future ones)?</li> <li>▪ What is our value proposition?</li> <li>▪ What is our vision?</li> <li>▪ What is our mission, what business are we in?</li> </ul> </li> <li>• Based upon these answers strategy, business targets and organizational structure is acquired</li> <li>• Design and conceptual tasks required are compiled</li> <li>• Completing the requirements will be implemented and sustainability will be secured</li> <li>• The company's management is in charge of the change process' success, as well as for the consequences required during implantation and securing the decisions made</li> </ul>
<p>Sense of Urgency – Who Benefits?</p>	<ul style="list-style-type: none"> <li>• Companies which realize the necessity for a strategic redirection in order to master the challenges of the future</li> <li>• Redirection needs professional guidance in certain phases of the project</li> </ul>
<p>Vision – a Clear Idea of One's Future</p>	<ul style="list-style-type: none"> <li>• A company in line with future requirements</li> <li>• Consequent bias and focus towards own vision and market's requirements</li> </ul>
<p>Why NUTs? What Makes the Difference?</p>	<ul style="list-style-type: none"> <li>• We take into account the latest and best insights and will integrate them into your business context</li> <li>• Our consulting staff represents highest personal and professional competence</li> <li>• We know how to involve people</li> <li>• We support your initiative to change with top personal dedication and commitment</li> </ul>



<p>What's the Company's Contribution?</p>	<ul style="list-style-type: none"><li>• Willingness and ability to change</li><li>• Willingness to total change approaches and initiatives</li><li>• Challenge previous certainties in terms of business</li><li>• Prepared and willing to realign understanding in terms of present behavior, habits and knowledge</li><li>• Willingness to go into partnership and finding solutions on its own – just customer solutions are sustained solutions</li><li>• There is a discrete and independent potentiality for fundamental decisions</li><li>• Total involvement and full support by all decision makers</li><li>• Securing the consequent execution of the process by making appropriate decisions and sticking to them</li></ul>
<p>References</p>	<ul style="list-style-type: none"><li>• Salzburger Landeskliniken</li><li>• VA Tech T&amp;D</li><li>• Philips HTC</li><li>• Engel Holding</li><li>• RHI</li><li>• OGV</li><li>• Böhler-Uddeholm</li><li>• Steirische Wirtschaftsförderung</li><li>• KAÖ</li><li>• VB Croatia</li><li>• Austrian Council for Research and Technology Development</li><li>• Fischer Brot</li><li>• VOEST Alpine</li></ul>