



<p>Product Specification & Methodology</p>	<ul style="list-style-type: none"> • Strategic redirection primarily means to awaken to following issues: <ul style="list-style-type: none"> ▪ What is our sense of urgency, our case for action? ▪ What are our values (resp. the necessary future ones)? ▪ What is our value proposition? ▪ What is our vision? ▪ What is our mission, what business are we in? • Based upon these answers strategy, business targets and organizational structure is acquired • Design and conceptual tasks required are compiled • Completing the requirements will be implemented and sustainability will be secured • The company's management is in charge of the change process' success, as well as for the consequences required during implantation and securing the decisions made
<p>Sense of Urgency – Who Benefits?</p>	<ul style="list-style-type: none"> • Companies which realize the necessity for a strategic redirection in order to master the challenges of the future • Redirection needs professional guidance in certain phases of the project
<p>Vision – a Clear Idea of One's Future</p>	<ul style="list-style-type: none"> • A company in line with future requirements • Consequent bias and focus towards own vision and market's requirements
<p>Why NUTs? What Makes the Difference?</p>	<ul style="list-style-type: none"> • We take into account the latest and best insights and will integrate them into your business context • Our consulting staff represents highest personal and professional competence • We know how to involve people • We support your initiative to change with top personal dedication and commitment



<p>What's the Company's Contribution?</p>	<ul style="list-style-type: none">• Willingness and ability to change• Willingness to total change approaches and initiatives• Challenge previous certainties in terms of business• Prepared and willing to realign understanding in terms of present behavior, habits and knowledge• Willingness to go into partnership and finding solutions on its own – just customer solutions are sustained solutions• There is a discrete and independent potentiality for fundamental decisions• Total involvement and full support by all decision makers• Securing the consequent execution of the process by making appropriate decisions and sticking to them
<p>References</p>	<ul style="list-style-type: none">• Salzburger Landeskliniken• VA Tech T&D• Philips HTC• Engel Holding• RHI• OGV• Böhler-Uddeholm• Steirische Wirtschaftsförderung• KAÖ• VB Croatia• Austrian Council for Research and Technology Development• Fischer Brot• VOEST Alpine